[Van De Carr, Reuben D.]

R. D. Van De Carr Succumbs to Long Illness

Reuben D. Van De Carr, founder of the Van De Carr Spice Company, died last evening at his home, 586 Averill avenue, aged [nearly] 90 years. He had been ill since Christmas. His wife [née Sarah L. Crouch] died two weeks ago [on 23 Feb 1924].

Mr. Van De Carr was born in Schodack, N.Y., and started his business in Rochester in 1871, remaining with the business actively until his recent illness. He was a Knight Templar and a member of Yonnondio Lodge. He was also a member of Ionic Chapter, Monroe Commandery; Rochester Consistory and Damascus Temple.

He is survived by one daughter, Bertha Van De Carr, and three grandchildren, Katharine, Norman and Richard Van De Carr [daughter and sons of Norman M. Van De Carr, deceased and Mary C. Van De Carr], all of this city.

The funeral will take place at the family home, 586 Averill avenue, at 3:30 o'clock tomorrow afternoon, with interment in Mt. Hope Cemetery.

Times-Union, Rochester NY, Thu. 12 Mar 1924

MR. REUBEN VAN DE CARR

Reuben Van De Carr, approaching his ninetieth birthday, followed close upon the passing of his good wife into the Great Beyond. Rev. Mr. [William Wallace] Rose conducted the services March 13th from his late home, 568 Averill Avenue, assisted by the Rev. Philip A. Swartz, of the Third Presbyterian Church. Masonic services were read at the house, and at the grave in Mt. Hope. Our deepest sympathy goes out to Miss Bertha A. Van De Carr, who, in a few short months, has been called upon to part with her brother, her step-mother and her father.

Mr. Van De Carr was a man of optimistic spirit whose whimsical fun made him dear to a host of friends. He used to say he "married the Universalist Church." He was a consistent attendant in the days of his strength, and served a term on our Board of Trustees. Many beautiful floral tributes and the host of friends at his passing testified to his fine character. Of him it could be said that he "fought the good fight, he kept the faith, he finished the course."

Our Outlook, First Universalist Church, Rochester NY, Fri. 21 Mar 1924

Transcribed on 18 Sep 2008 by Karen E. Dau of Rochester, NY